**Rubric for Digital Story**

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| ***Requirements*** | **1 point** | **2 points** | **3 points** | **4 points** | **5 points** | **Score** |
| **Story Script** | Script is less than 1 page, and incorrect format. Script has many spelling and/or grammar mistakes, and is difficult to understand. | Script is less than 1 page with some formatting errors. Script has spelling and/or grammar mistakes, and is somewhat difficult to understand. | Script is 1 page, double-spaced, with little to no formatting errors. Script has little spelling or grammar mistakes and is somewhat easy to understand. | Script is 1-2 pages, double-spaced, one page, double spaced. Script has no spelling or grammar mistakes, and is easy to understand. | Script is 1-2 pages, double-spaced, Times new Roman. Script has no spelling or grammar mistakes, is creative and easy to understand. |  |
| **Story Table** | The storyboard has no visuals or descriptions, no order, and is missing the majority of information. | Obvious missing elements in planning, some scenes have not been completed, and some details have not been described. | Storyboard is relatively complete with sketches or descriptions for most scenes, and an effort to plan for every scene. | Storyboard is only missing a couple of elements and the majority of scenes are complete with thorough planning in all details. | Storyboard is complete, with a visual for every scene or moment, details and descriptions of each stage, audio, effects, and transition is all accounted for. |  |
| **Visuals** | Little variety and quality of visuals used. | Visuals are not clear, diverse or appropriate. Editing and placement of visuals is sloppy. | Visuals are somewhat clear, diverse and appropriate. Editing and placement of visuals is somewhat sloppy. | Visuals are mostly clear, diverse and appropriate. Effort has been made to appropriately edit and place visuals. | Visuals are clear, diverse and appropriate. Placement and editing of visuals are on point. |  |
| **Message Communicated** | There was no message. | Only a small amount of the details and content supported the message. | Some content supports the message. | The message was seen in most of the details and content. | The message was extremely clear. All details in the project supported the overall message. |  |
| **Media** | The product was unfinished and unpresentable. | The final product was visually and audibly unpleasant. | The final product was mostly visually and audibly pleasing. | The final product was fully visually and audibly attractive. | The final product was fully visually and audibly pleasing with backgrounds, titles, and transitions that enhanced the message. |  |